

Dave Moppert

CONTACT

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PORTFOLIO

<https://davemoppert.com>

LEADERSHIP SKILLS

- Campaign Development
- Team Collaboration
- Team Development
- Critical Thinking
- Identify Client Goals
- Project Management

TECHNICAL SKILLS

- Video Production
- Adobe Creative Suite
- Microsoft Office Suite
- Figma
- Webflow

EDUCATION

May 2008
Bachelor of Arts Film Studies
University of Utah,
Salt Lake City, UT
3.7 GPA

May 2005
Associate of Arts Multimedia
Lane Community College,
Eugene, OR
3.8 GPA

Creative Director and Filmmaker with 18 years of experience in marketing and advertising. Specialized in leading and mentoring creative teams, streamlining processes, and developing impactful brand-focused video content. Excellent communicator, problem solver and detail-oriented manager proficient in business operations and customer needs.

WORK HISTORY

August 2015 - Current

Video Production Manager, ExpertVoice

- Coordinated with clients to define project specifications, vision, scope, and budget for over 400 video campaigns.
- Developed video concepts strategically in-line with client objectives.
- Presented and pitched video concepts to clients.
- Collaborate with video contractors and in-house teams to manage project progress and creative direction.
- Negotiated contracts and rates to save company money.
- Monitored industry trends to stay informed of innovative technology, production equipment and editing software.
- Hired and trained independent production specialists, videographers, editors, and motion-graphics artists.
- Managed implementation of new technological improvements resulting in increased efficiency.
- Developed and streamlined every step of video production.

July 2009 - August 2015

Partner and Creative Director, Catapult Impact

- Managed day-to-day business operations.
- Consulted with customers to assess needs and propose optimal solutions.
- Trained and motivated contractors and employees to perform daily business functions.

- Enhanced operational efficiency and productivity by managing budgets, accounts, and costs.
- Created and monitored promotional approaches to increase sales and profit levels.
- Optimized team hiring, training and performance.
- Managed creative campaigns with specific focuses to meet customer needs and creative visions.
- Developed over 100 high-impact creative campaigns from concept to completion.
- Evaluated and contributed to creative team ideas and translated into actionable project plans.
- Developed strategic communication and marketing plans.
- Oversaw a full team of writers, artists, designers, videographers, editors, and project managers.

January 2007 - July 2010

Video Production Specialist, Letter23 Creative

- Produced original video content by working collaboratively with creative directors, designers, and art specialists to facilitate marketing campaigns and video advertisements.
- Managed video shoots, set teams and performers while creating work schedules and operated production equipment.
- Managed and coordinated post-production video editing, motion graphics design, compositing and quality assurance reviewing.
- Scheduled shoots and set up filming by communicating with talent and crew.
- Streamlined processes to minimize production delays and achieve intended strategy.
- Presented production ideas and determined creative scenarios for production and delivery.